

Rep Order# 9797714 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/20/2012 8:31 AM
Last Received: 08/18/2012 1:26 PM
Showing Buylines: All Lines

1 of 3

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/20/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/22-10/22	1	P4 1	1	\$25.00	
	2	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/23-10/23	1	1	1	\$25.00	
	3	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/24-10/24	1	1	1	\$25.00	
	4	TH	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/25-10/25	1	1	1	\$25.00	
	5	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/26-10/26	1	1	1	\$25.00	
	6	M	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/29-10/29	1	1	1	\$25.00	
	7	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/30-10/30	1	1	1	\$25.00	
	8	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	10/31-10/31	1	1	1	\$25.00	
	9	TH	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	11/01-11/01	1	1	1	\$25.00	
	10	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	11/02-11/02	1	1	1	\$25.00	
	11	M	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$25.00	11/05-11/05	1	1	1	\$25.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	12	M	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	10/22-10/22	1 P4	1	1	\$20.00	
	13	W	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	10/24-10/24	1	1	1	\$20.00	
	14	F	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	10/26-10/26	1	1	1	\$20.00	
	15	TU	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	10/30-10/30	1	1	1	\$20.00	
	16	TH	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	11/01-11/01	1	1	1	\$20.00	
	17	M	12P-1230P	LOCAL 12 NEWS AT NOON	:30	\$20.00	11/05-11/05	1	1	1	\$20.00	
	18	M	10P-1035P	LOCAL NEWS AT 10P	:30	\$50.00	10/22-10/22	1 P4	1	1	\$50.00	
	19	W	10P-1035P	LOCAL NEWS AT 10P	:30	\$50.00	10/24-10/24	1	1	1	\$50.00	
	20	TU	10P-1035P	LOCAL NEWS AT 10P	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
	21	TH	10P-1035P	LOCAL NEWS AT 10P	:30	\$50.00	11/01-11/01	1	1	1	\$50.00	
	22	M	10P-1035P	LOCAL NEWS AT 10P	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
	23	SU	5P-6P	ET THIS WEEK	:30	\$10.00	10/21-10/21	1 P4	1	1	\$10.00	
	24	SU	5P-6P	ET THIS WEEK	:30	\$10.00	10/28-10/28	1	1	1	\$10.00	
	25	SU	5P-6P	ET THIS WEEK	:30	\$10.00	11/04-11/04	1	1	1	\$10.00	

---REPORT TOTALS---

Report Totals: 25 / \$675.00

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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$305.00 Nov 12: 13 / \$370.00

Sales Totals: 25 / \$675.00

Station Totals: 25 / \$675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$306,818	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	55%	WLWT	6%	WSTR	0%	WXIX	11%		

Books null
Demos RA35+

ORDER

Orders	Order / Rev:	50881
	Alt Order #:	09797714
	Product Desc:	PILLICH 4 STATE REP
	Estimate:	2188
	Flight Dates:	10/20/12 - 11/05/12
	Original Date / Rev:	08/21/12 / 08/21/12
	Order Type:	GENERAL

Agency	Name:	Buying Time Media
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Ave
		Washington, DC 20001

Advertiser	Connie Pillich for State Rep
Name:	A35+
Demographic:	State Elections
Product Codes:	P-4
Priority:	AGY, POL-CAND, GEN
Revenue Codes:	

Bill Plan	Totals
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9
10	10
11	11
12	12
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14	14
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100	100

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$305.00	\$259.25
10/29/12	11/05/12	13	\$370.00	\$314.50

Totals		# Spots	Gross Amount	Net Amount	Rating
Month					
October 2012		12	\$305.00	\$259.25	0.00
November 2012		13	\$370.00	\$314.50	0.00
Totals		25	\$675.00	\$573.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC				
			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EKRC	10/22/12	10/22/12	7a Good Morn Cincinnati 7a Good Morn Cincinnati	CM	7a-8a	M-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	M-----	1	\$25.00	0.00									
E 2	EKRC	10/23/12	10/23/12	7a Good Morn Cincinnati 7a Good Morn Cincinnati	CM	7a-8a	-T-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	-T-----	1	\$25.00	0.00									
E 3	EKRC	10/24/12	10/24/12	7a Good Morn Cincinnati 7a Good Morn Cincinnati	CM	7a-8a	--W----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	--W----	1	\$25.00	0.00									
E 4	EKRC	10/25/12	10/25/12	7a Good Morn Cincinnati 7a Good Morn Cincinnati	CM	7a-8a	---T---	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:	10/22/12	10/28/12	---T---	1	\$25.00	0.00									
E 5	EKRC	10/26/12	10/26/12	7a Good Morn Cincinnati 7a Good Morn Cincinnati	CM	7a-8a	----F--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 50881
 Alt Order #: 09797714
 Flight Dates: 10/20/12 - 11/05/12

Advertiser: Connie Pillich for State Rep
 Product Desc: PILLICH 4 STATE REP
 Estimate: 2188

CW Cincinnati

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	EKRC	10/26/12	10/26/12	7a Good Morn Cincinnati	CM	7a-8a	----F--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/22/12		10/28/12	10/28/12	----F--	1	\$25.00	0.00								
E 6	EKRC	10/29/12	10/29/12	7a Good Morn Cincinnati	CM	7a-8a	M-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	M-----	1	\$25.00	0.00								
E 7	EKRC	10/30/12	10/30/12	7a Good Morn Cincinnati	CM	7a-8a	-T-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	-T-----	1	\$25.00	0.00								
E 8	EKRC	10/31/12	10/31/12	7a Good Morn Cincinnati	CM	7a-8a	--W----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	--W----	1	\$25.00	0.00								
E 9	EKRC	11/01/12	11/01/12	7a Good Morn Cincinnati	CM	7a-8a	---T---	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	---T---	1	\$25.00	0.00								
E 10	EKRC	11/02/12	11/02/12	7a Good Morn Cincinnati	CM	7a-8a	----F--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	----F--	1	\$25.00	0.00								
E 11	EKRC	11/05/12	11/05/12	7a Good Morn Cincinnati	CM	7a-8a	M-----	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
GOOD MORNING CINCINNATI (NOT SIMUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	----F--	1	\$25.00	0.00								
E 12	EKRC	10/22/12	10/22/12	M-F 12p-1230p	CM	12p-1230p	M-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
LOCAL 12 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/22/12		10/28/12	10/28/12	M-----	1	\$20.00	0.00								
E 13	EKRC	10/24/12	10/24/12	M-F 12p-1230p	CM	12p-1230p	--W----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
LOCAL 12 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/22/12		10/28/12	10/28/12	--W----	1	\$20.00	0.00								
E 14	EKRC	10/26/12	10/26/12	M-F 12p-1230p	CM	12p-1230p	----F--	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
LOCAL 12 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/22/12		10/28/12	10/28/12	----F--	1	\$20.00	0.00								
E 15	EKRC	10/30/12	10/30/12	M-F 12p-1230p	CM	12p-1230p	-T-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
LOCAL 12 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	-T-----	1	\$20.00	0.00								
E 16	EKRC	11/01/12	11/01/12	M-F 12p-1230p	CM	12p-1230p	---T---	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
LOCAL 12 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12		11/04/12	11/04/12	---T---	1	\$20.00	0.00								
E 17	EKRC	11/05/12	11/05/12	M-F 12p-1230p	CM	12p-1230p	M-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00

